



Princess of Monaco Cup 2021

Monte-Carlo Golf Club

September 16th, 2021

*In support of Princess Charlene of Monaco Foundation and
Fights Aids Monaco*





After a great 1st edition in 2019...





In 2021: An Unforgettable and Private Event

- A day in a Prestigious, beautiful location, The Monte-Carlo Golf Club
 - 18 teams of 3 players including 1 celebrity
 - A lunch at the Club House
 - Briefing, presentation and cocktail the day before
 - A 19th hole on an exceptional location
- An official after-party in one of Monaco's famous place





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Program of the event

Wednesday 15th September 2021

Meeting room of the Monaco Yacht Club

Team draw & cocktail

Thursday 16th September 2021

Monte-Carlo Golf Club

Welcome coffee & Tournament

Lunch at the Club House

Casino square

19th hole & cocktail after-party

More details on schedule will be communicated later



An amazing location

- ✓ The Monte-Carlo Golf Club is a unique course located between sea and mountain at an altitude of 900m, overlooking the Principality of Monaco
- ✓ Created in 1911, it is one of the oldest golf courses in the Côte d'Azur
- ✓ 18 holes golf course / over a distance of 6.004m



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The format: The Scramble



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The **Scramble** is an unofficial and very friendly form of game that is played by team:

1. Starting from each hole, each player on the team plays a ball, then the team choose which ball is in the best position.
2. The other balls are collected and placed at the designated location to be played.
3. Teams continue to play this way using the best ball.



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An exceptional 19th hole

A hole in one to win luxurious items

The 19th hole will take place on this historical square.

What a sensation to play your swing surrounded by prestigious monuments!

Come and enjoy a unique experience



Take a team and compete in this wonderful event

Sponsorship

EUR 25,000

- 1 team with two golfers and a celebrity at the tournament and lunch at the Club House
 - Invitation for 4 guests (including golfers) to the draw
- Invitation for 4 guests (including golfers) to the 19th hole & cocktail after-party
 - Logo on one dedicated golf holes and on the sponsors' photocall
 - Visibility on the program of the event



An event in support of:

- ✓ Two projects of The Princess Charlene of Monaco Foundation:
 - Aqwa Itineris (France)
 - Project Bhasa (Bangladesh)
- ✓ Two programs of Fight Aids Monaco:
 - La Maison de Vie (France)
 - Etafeni Day Care Center Trust (South Africa)



AQWA ITINERIS

The solution for remote areas and municipalities
without swimming lessons

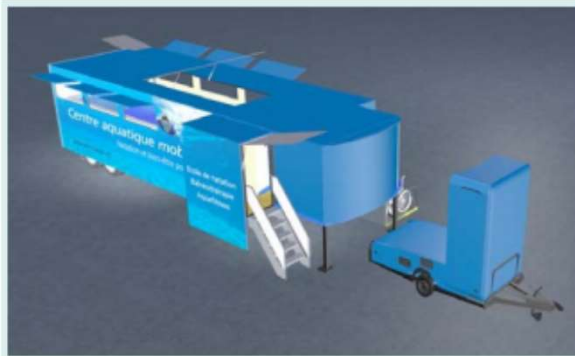
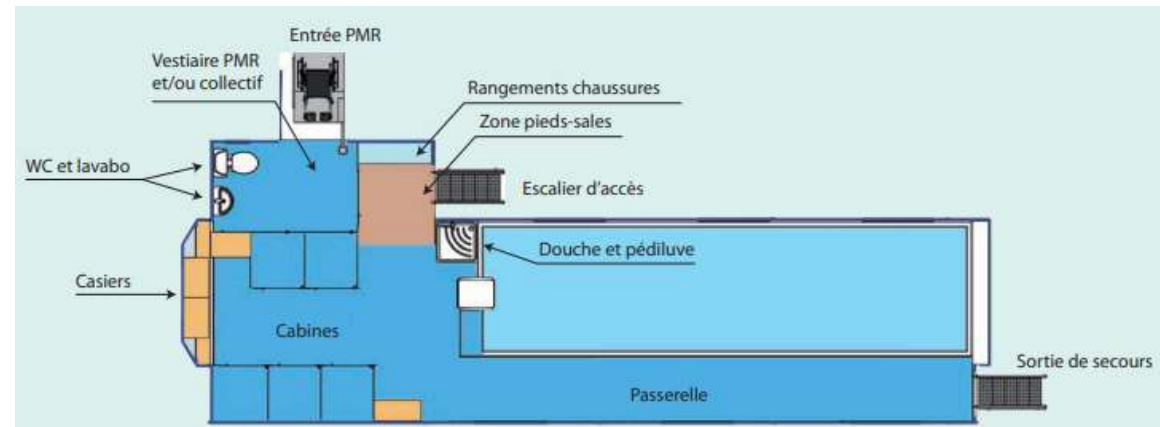
- ❖ A traveling swimming lessons
- ❖ Swimming learning is accessible to all
- ❖ Suitable for children **from 3 years old**
- ❖ A perfect solution to overcome the fear of water



- ❖ **Little group of 4-6 children**
- ❖ Follow-up program in collaboration work with schools, teachers and municipalities
- ❖ An additional tool for preventing drowning in a water environment

AQWA ITINERIS

- ❖ Pool dimensions: 8m L x 2,2m l
- ❖ A removable bottom pool until 1,20m deep
- ❖ 5 Locker rooms
- ❖ Restroom
- ❖ Accessible to persons with disabilities



Project BHASA

Barishal Division (Bangladesh)

Collaboration with the RNLI, The Royal National
Lifeboat Institution

Reducing the fatal drownings of boys and girls under 16 in
the Barishal Division in the rural Bangladesh



Continue to develop and deliver efficient and
scalable drowning prevention interventions, whilst
engaging with other organisations and key
stakeholders to ensure long term sustainability
within the Barishal division

Project BHASA

Barishal Division (Bangladesh)



Direct beneficiaries of Swimsafe:

- ❖ 5.000 children aged 6 to 10 in Barishal Division, Bangladesh
- ❖ 50 local young people trained as swimming instructors



Indirect beneficiaries:

- ❖ 10 000 parents of children who receive lessons
- ❖ 170 Village Injury Prevention Committees with 1.360 members



Fight Aids Monaco

- 38 million people are living with HIV worldwide, including 1.8 million children.
- Many of them suffer from isolation, low self-esteem, social and financial difficulties, all too often discrimination.
- H.S.H. Princess Stephanie, UNAIDS International Ambassador, has been fighting this since 2004.
- Two locations, Monaco and Carpentras in France, welcome these people for an accompaniment towards a quality of life, including retraining and building self-confidence.





La Maison de Vie (France)

Opened in 2004 as a place of respite and healing, it is today a dynamic place for people weakened by HIV, a generator of well-being and restored health.



More than 1,300 residents welcomed: 46% women, 47% men and 7% children

Adapted stays: «discovery and consolidation», «creative», «family», «taking care of oneself after 60 years».

Part of the donations at the Princess of Monaco Cup will help finance the stays.



Etafeni Day Care Center Trust (Afrique du Sud)

Comprehensive Social Centre for AIDS Affected Children in Nyanga Slum, Cape Town.

For residents facing poverty, severe unemployment, violence and alarming rates of HIV/AIDS, the centre is a place of hope and inspiration, providing an excellent opportunity for skills and empowerment.

Princess of Monaco Cup will help for nutritional support for children aged 3-14 years living with HIV and the poor, most of whom are orphans.





Join us to support the
Princess Charlene of Monaco Foundation's and
Fight Aids Monaco's actions

www.fondationprincessecharlene.mc

www.fightaidsmonaco.com

JOIN US ON



AND

